



SOLUTION PROFILE

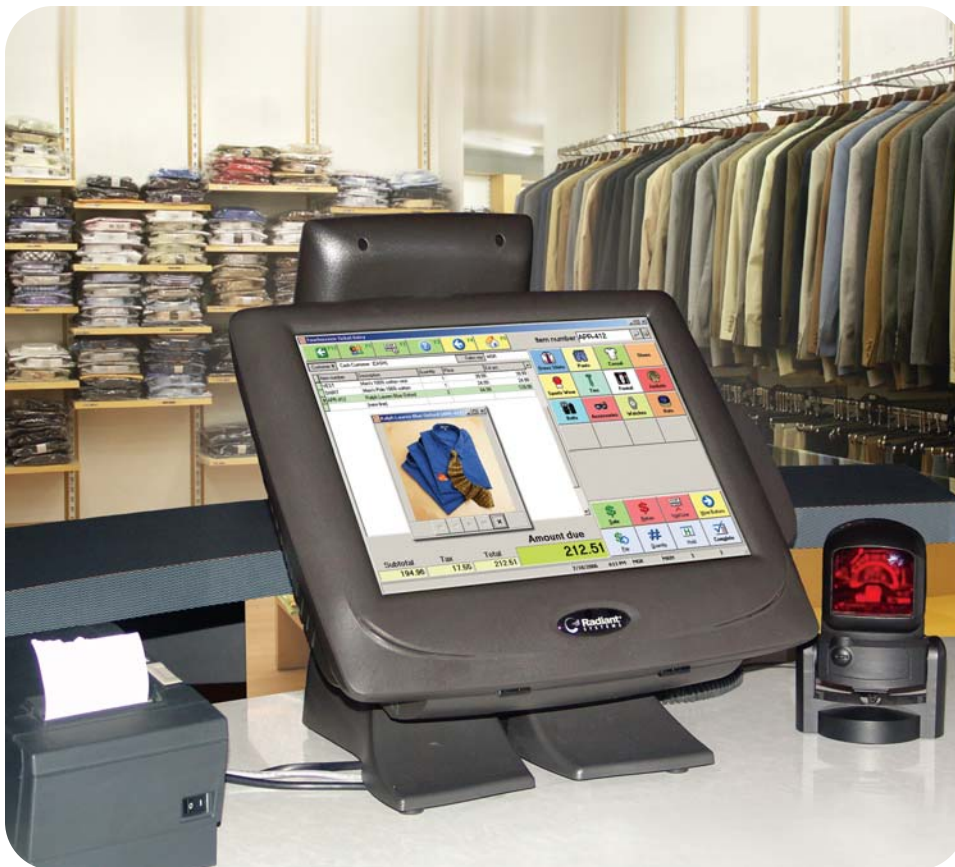
COUNTERPOINT SQL

for the retail industry

COUNTERPOINT

CounterPoint SQL includes powerful features and flexible options so you can run your business your way. Whether you have one store or hundreds of stores, CounterPoint SQL runs your business efficiently and profitably. Instant inventory updates let your clerks know what's in stock, on order, and in transit. Track your customers, control your purchasing, retain detailed sales history, or open an online store—CounterPoint includes everything you need to streamline your business and boost your bottom line.

CounterPoint gives you speed and control over every aspect of your business. CounterPoint is based on Microsoft SQL Server, an industry standard database that's affordable and easy to use. Nearly every aspect of CounterPoint—its appearance, content, and behavior—can be customized.

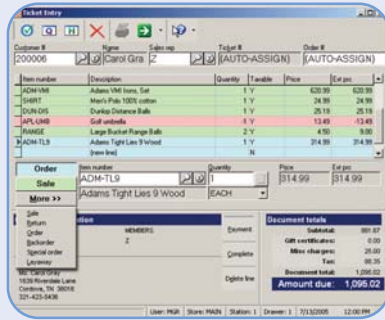


- **BOOST YOUR BOTTOM LINE**
Minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.
- **HARNESS THE POWER**
SQL technology lets you get to the heart of your CounterPoint data so you can view it, export it, and manipulate it just about any way you want.
- **ACCELERATE YOUR BUSINESS**
Streamlined point-of-sale means faster tickets with fewer errors. On-the-fly data entry lets you add records from anywhere in CounterPoint, and data-driven lookups help you find those records in a flash.
- **SEE IT YOUR WAY**
From anywhere in CounterPoint, use the customizable Zooms to see detailed information about your items, customers, vendors and more.
- **TAILOR YOUR SOLUTION**
Nearly every aspect of CounterPoint SQL—its appearance, its content, and even its behavior—can be customized.
- **PRESERVE YOUR AUDIT TRAIL**
With a solid audit trail, you can go back at any time to see what was updated, when it was updated, and who updated it.
- **EXPAND YOUR HORIZONS**
CounterPoint SQL works with one store or hundreds of stores. No matter how big your business gets, CounterPoint SQL delivers consistent performance across your entire organization.
- **LOCAL SUPPORT**
A CounterPoint Business Partner in your area will analyze your business needs, deliver and install your CounterPoint system, and follow up with training and ongoing support.

FAST AND EASY CHECKOUT

Ring up sales, returns, orders, backorders, special orders, and layaways. Or place the entire ticket on hold, print a price quote, or issue a gift certificate or store credit.

- Choose from regular or touchscreen ticket entry
- Zoom in on item and customer details
- Accept payments on A/R accounts
- Use CPGateway for lightning-fast authorizations via the Internet
- Ring up sales offline



UP-TO-THE-MINUTE INVENTORY PICTURE

CounterPoint helps you minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.

- Always know what's in-stock, on-order, and in-transit
- Track merchandise movement
- Define multiple price levels and promotional pricing
- Use the built-in merchandising reports to analyze current levels, spot sales trends, and make better buying decisions
- Track serial numbers, apparel grids, markdowns, and location-specific pricing



CUSTOMER RETENTION

When you know who your customers are and what they're buying, you can keep them coming back for more.

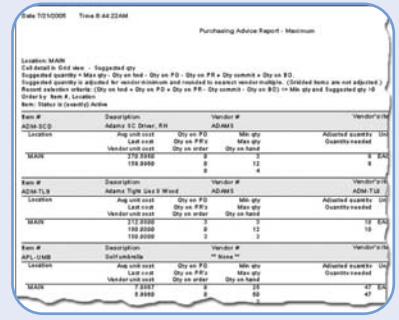
- Retain complete details for every sale you make
- Build a valuable database for analyzing trends
- Print targeted mailings based on sales history
- Set credit limits
- Track receivables, print statements and enter cash receipts
- Use loyalty cards and programs to reward your best customers



AUTOMATED PURCHASING

Easily place purchase orders with your vendors. Not sure what to order? Let CounterPoint calculate current stock levels and create PO's.

- Automatically calculate and create restocking orders
- Simplify reorders by copying historical PO's into new purchase orders
- Order and receive merchandise for multiple stores
- Receive merchandise with or without a PO
- Track backorders, RTVs, and customer-specific purchases
- Voucher received PO's into your A/P system



INTEGRATED ECOMMERCE

Connect your CounterPoint system to your online store with CPOnline, our powerful and affordable web-hosting and website creation service.

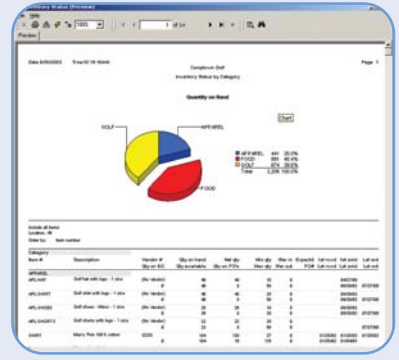
- Expand your business to the web with minimum effort and expense
- Items, prices, and customers come directly from CounterPoint
- Eliminate costly double entry – import orders to CounterPoint SQL
- Built-in marketing tools help you reach new customers



REPORTS LIBRARY

An extensive library of built-in reports gives you the information you need to run your business successfully.

- Hundreds of built-in reports and journals
- View current conditions as well as historical details
- Modify parameters to analyze the data your way
- Print Quick Reports from any LookUp
- Powerful Merchandise Analysis Report and Sales Analysis by Group Report let you analyze your inventory in hundreds of different ways



FOR MORE INFORMATION, PLEASE VISIT US AT WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

ATLANTA • DALLAS • LONDON • LOS ANGELES • MELBOURNE • MEMPHIS • PRAGUE • SINGAPORE

CPSQL-0706

© 2006 Radiant Systems, Inc. All rights reserved. Radiant Systems and design is a registered trademark of Radiant Systems, Inc. All other trademarks are the property of their respective owners.

